

HOLBROOK ACADEMY



Headteacher : Dr Simon Letman BA, MA, EdD
Deputy Head : Nicola Shelley

27th September 2018

Dear Parent / Carer,

Holbrook Academy Supporters (HAS)

I am writing to seek your support.

As I'm sure you are aware, the Academy has been growing rapidly since 2013 and will reach full capacity in September 2019. This growth is largely due to our success at public examination level and the quality of our provision across the board.

A prime example of this is the extraordinary level of quality of our annual school productions. During my time at the Academy we have staged "We Will Rock You", "Little Shop of Horrors", "Cats" and "Grease". Each one seems to get better and better and involves a growing number of our talented students.

However, in the current economic climate, it is increasingly difficult for small schools like ours to fund such projects. From our point of view, we do not have a permanent Drama or Dance teacher on the staff and therefore need to employ a professional choreographer/director to work with our staff and students. Sadly, for many schools, a show has now become a luxury, whereas for us, it is more of a necessity – an essential opportunity to showcase what our remarkable students can achieve and to bring joy to the community we are at the heart of.

Over the last few years we have been very fortunate to receive funds towards the production from the Alton Water Run trustees and, through a range of sponsored events organised by the students, have managed to raise the balance to allow the show to proceed.

This year, we would like to try a new tactic – to raise the bulk of the funding through an appeal and our target will be £5,000. We feel that it is possible to achieve this target through a combination of establishing some new corporate links and by working with our parents and other members of our community directly.

We are keen to put together a working party of parents with experience of marketing/fundraising to meet with me to work towards this goal. Ideally, we would form a group of around six parents. In the future, we would like 'HAS' to continue working closely with the Academy to raise funds for other worthy projects which provide ever more opportunities for the students who come to Holbrook.

If you are interested in offering your time and energy to this project then please drop me a line – simon.letman@holbrookacademy.org

We are keen to start work on the new project as soon as possible and to convene a first meeting of the new group in the next few weeks.

I look forward to hearing from you!

Yours sincerely

Dr Simon Letman

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